

RANI BIRLA GIRLS' COLLEGE, KOLKATA
PROGRAMME OUTCOMES
2020-2021

1. GEOGRAPHY
2. SOCIOLOGY
3. ENGLISH
4. HINDI
5. HISTORY
6. EDUCATION
7. POLITICAL SCIENCE
8. JOURNALISM AND MASS COMMUNICATION
9. COMMUNICATIVE ENGLISH
10. PHILOSOPHY
11. ECONOMICS
12. FASHION AND APPAREL DESIGN

Department of Geography

Name of Programme: B.Sc. Honours (under CBCS)

Programme Outcomes:

The syllabus under CBCS curriculum lays emphasis on the development of basic skills in different areas of the subject. Successful completion of the course gives the students opportunities to pursue a Master's Degree not only in the core subject but, also, in allied subjects like Geographical Information System (GIS), Social Work, Disaster Management, Forest Management, Environmental Management, Environmental Planning, Regional Planning, Urban Planning, Population Studies, Tourism and Travel Management.

The students can pursue academic research in renowned institutions and contribute to the advancement of society. They can opt to teach in schools, colleges and universities after further studies. In the administrative field, they may get jobs through the Union Public Service Commission (UPSC), All India Central Services, State Public Service Commission, Staff Selection Commission and Block Development Offices. Many students secure employment as GIS Specialists, Meteorologists, Geomorphologists, Demographers, Regional and Urban Planners, Soil Conservationists, Travel and Tourism Planners and Advisors, Hydrologists, Cartographers etc. in government and private organizations.

Programme-specific Outcomes:

The study of Geography aims to imbibe in the student a knowledge and holistic understanding of the Earth, atmosphere and oceans through the analysis of landform development, crustal mobility and tectonics, climate change and dynamics, soil formation and classification, hydrological and oceanographic studies etc. Another crucial aspect of studying Geography is learning to associate landforms with structure and process; establishing man-environment relationships; exploring the place and role of Geography vis-a-vis other social and earth sciences.

This Programme helps students understand the role and functioning of global economies, industrial locations; and the use and exploitation of resources with their impacts. It allows them to develop a sensitive and sustainable approach towards the ecosystem and the biosphere with a view to conserving natural systems and maintaining ecological balance.

Also, the Programme inculcates a tolerant mindset and attitude towards the vast socio-cultural diversity of India through the study and discussion of contemporary concepts of social and cultural geography. It helps develop an idea about geopolitics, global geostrategic views and the functioning of political systems. Geographical knowledge also helps in analysing the differential patterns of human habitation, through studies of human settlements and population dynamics.

Furthermore, it makes for a comprehensive understanding of regional disparities, poverty, unemployment and the impacts of globalization. A detailed study of Geography provides an overview of ancient and contemporary geographical thought and its relationship with modern concepts of empiricism, positivism, radicalism, behaviouralism etc. Such knowledge brings an awareness of the hazards and disasters to which the subcontinent is vulnerable and also their management.

An elaborate training in practical techniques of mapping, cartography, software, interpretation of maps, photographs and images etc., trains a student to understand the spatial variation of phenomena

on the Earth's surface.

Name of Programme: B.A./B.Sc. General (under CBCS)

Programme Outcomes:

The students can pursue academic research work in renowned institutions and contribute to the advancement of the society. They can opt to teach in schools, colleges and universities after further studies. In the field of administration, they can get jobs through the Union Public Service Commission (UPSC), All India Central Services, State Public Service Commission, Staff Selection Commission and in Block Development Offices.

Programme-specific Outcomes:

A Geography graduate will be able to associate landforms with structure and process; establish man-environment relationships; explore the place and role of Geography vis-a-vis other social and earth sciences.

The programme helps students understand the role and functioning of global economies, industrial locations and the use and exploitation of resources with their impacts. Knowledge of Geography allows them to develop a sensitive and sustainable approach towards the ecosystem and the biosphere with a view to conserving natural systems and maintain ecological balance.

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Department of Sociology

Name of Programme: B.A. Honours (under CBCS)

Programme Outcomes:

Students with a grounding in Sociology can immensely contribute to academics, bureaucracy, social work, management, policy making, designing and conducting surveys, human resource development and research in contemporary issues of gender, development, health, urban studies, criminology etc.

Programme-specific Outcomes:

A Sociology graduate would be a person with a thorough grounding in the core ideas of Sociology and a mind that is permeated with 'Sociological Imagination'. She has the ability to grasp social structures, understand social processes, map the dynamics of social change, decipher social interactions and make sense of individual and collective experiences in their social, historical and cultural contexts.

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Students with a grounding in Sociology can immensely contribute to academics, bureaucracy, social work, management, and policy making, designing and conducting surveys, human resource development etc.

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Department of English

Name of Programme: B.A. Honours (under CBCS)

Programme Outcomes:

Students who complete this Programme are expected to emerge, both with a comprehensive idea about literatures in English, and with the skills to closely read literary texts by applying to these, the filters of critical theory and knowledge of stylistics.

Programme-specific Outcomes:

On completion of the Programme, students are awarded a Bachelor's degree in English. The Programme prepares students for Postgraduate and research-oriented studies in English Literature and Language in Indian and Foreign Universities. It trains them to pursue careers in Journalism, Mass Communication, Media Studies, Film Studies, Linguistics and Comparative Literature. It also trains students to pursue careers in editing/proofreading, scriptwriting, and soft skills training.

Name of Programme: B.A. General (under CBCS)

Programme Outcomes:

Students who complete this Programme are expected to gain a general idea about literatures in English and the skills to independently read and critically appreciate a literary text.

Programme-specific Outcomes:

The Programme will enhance the students' communicative competence. They will gain a greater and systematic awareness of the correct use of the English Language for purposes of a variety of verbal and written communication. Further, they will have an overview of literatures in English, with specific focus on postcolonial and feminist writings.

Department of Hindi

Name of Programme: B.A. Honours / General (under CBCS)

Programme Outcomes:

In terms of its objectives, the Programme is student-friendly. Its primary objective is to develop the philosophies of life inspired by the visions and works of eminent writers of Hindi Literature. Its secondary purpose is to update the students' skills in areas of practical application such as writing official letters and advertisements so as to increase opportunities for employment in the fields of media and digital communication.

Programme-specific Outcomes:

The programme lays emphasis on the development of both creative and critical faculties in students. It lead to the acquisition of a comprehensive knowledge of Hindi literature and language. This enables students to pursue higher studies and, subsequently, research. Also, it increases their scope of employment in the fields of teaching, media, cinema (script writing), translation etc.

Department of History

Name of Programme: B.A. Honours (under CBCS)

Programme Outcomes:

Understanding historical narratives and the application of the same in analysing history.

Programme-specific Outcomes:

Understanding the role of 'psycho-social entities' in the making of history. The term has been used by Erik Erikson while explaining the psychological development of a human being in a given time and space. For him, human is a 'psycho-social' entity playing a pivotal role in shaping the history.

Department of Education

Name of Programme: B.A. Honours (under CBCS)

Programme Outcomes:

The outcome of this Programme is that students will have acquired the vast array of knowledge related to education and to acquaint them with various aspects of education so that they can utilize the knowledge gained through each course in their practical lives. They will also develop a love for humanity and become a good citizen of the country.

Programme-specific Outcomes:

Students, on successful completion of this programme, will be able to critically analyze the different aspects related to education, select appropriate areas for postgraduate study and further research. They will also be able to undertake project work with NGOs and opt for teacher-training courses.

Name of Programme: B.A. General (under CBCS)

Programme Outcomes:

To provide students with the vast array of knowledge related to education and to acquaint them with various aspects of education so that they can utilize the knowledge gained through each course in their practical lives.

Programme-specific Outcomes:

Students, on successful completion of this Programme, will be able to:

1. critically analyze the different aspects related to education, select what is best for them and go for higher studies in Education or research in the future;
2. develop effective teaching and communication skills.

Department of Political Science

Name of Programme: B.A. Honours (under CBCS)

Programme Outcomes:

The diversity of the Programme helps the students to develop a deeper understanding of the subject.

Programme-specific Outcomes:

The Programme is formulated in a way that enables the students to develop a comprehensive understanding and empirical knowledge about political systems and theories. The interdisciplinary nature of the syllabus helps them to gain knowledge on various aspects of political philosophy, political theory, comparative politics, public administration etc. Inclusion of the SEC papers enables them to gain practical knowledge and engage actively in society as an empowered individual.

Name of Programme: B.A/B.Sc. General (under CBCS)

Programme Outcomes:

The Programme aims at providing a foundation in the subject through a comprehensive approach. The students will be able to gain knowledge on the various political systems and constitutions.

Programme-specific Outcomes:

The Programme helps the students to develop a comprehensive understanding of the political ideologies and theories, as well as to acquire informed perspectives on domestic and international politics. It helps them to engage actively in the society as an informed political scientist.

Department of Journalism and Mass Communication

Name of Programme: B.A. Honours (under CBCS)

Programme Outcomes:

The Programme focusses on different aspects of Mass Communication, such as advertising, public relations, media management, media laws and journalism studies. Besides training students to become journalists, it also equips them to undertake academic research in the aforesaid areas. Research methodologies are taught as per the curriculum of the University of Calcutta.

Journalism and Mass Communication is a dynamic field; the Programme reflects this insofar as it offers for study an eclectic range of currently relevant academic topics. In this age of convergence journalism and digital media, the students are appropriately equipped with both theoretical knowledge and extensive exposure to practical skills.

Students are trained to make group documentary films and prepare individual dissertation projects. They learn to design advertisements using Adobe Photoshop, edit documentary movies using Adobe Premiere Pro and design pages of a newspaper using QuarkXpress.

Programme-specific Outcomes:

Students learn the advanced modalities of the functioning of the Press and electronic media. A strong theoretical framework, supported with modern-day software used in media, are used to train the students in becoming job-market-ready.

Students, besides pursuing postgraduate studies, also work in different media houses, both print and electronic, across the country. The faculty, therefore, also focuses on developing the soft skills needed to make the students professionally competent.

Name of Programme: B.A. General (under CBCS)

Programme-specific Outcomes:

Students learn the advanced modalities of the functioning of the Press and electronic media. A strong theoretical framework, supported with modern-day software used in media, are used to train the students in becoming job-market-ready.

Department of Communicative English

Name of Programme: B.A. Major (under CBCS)

Programme Outcomes:

To enable students to attain proficiency in all the four skills of English Language so that they can use English in different contexts, situations and for varied purposes. The Programme is so designed that learners may learn the accurate use of English and prepare themselves for the global job market.

Programme-specific Outcomes:

The aim of this Programme is to train and prepare the students to find employment in media, the corporate sector, English language-teaching and content-writing. Further, this Programme aims to guide the students in self-employment strategies, enables them to conduct independent surveys, collect data, analyse them, prepare and present reports and projects, develop communicative competence and, finally, to impart knowledge, ideas, technicalities of proper pronunciation, style, structure of the English language.

Department of Philosophy

Name of Programme: B.A. General (under CBCS)

Programme Outcomes:

Students are expected to acquire knowledge of the different branches of Philosophy, such as Metaphysics, Epistemology, Logic, Ethics, Social and Political Philosophy, Philosophy of Mind, Philosophy of Language, Aesthetics, Contemporary Indian Philosophy and Applied Psychology. They are trained in evaluative reasoning and systematic argument formation. This Programme also aims at developing the students' powers of expression. Altogether, the course expands the students' career options.

Programme-specific Outcomes:

After completion of the Programme, the graduates will have the capacity to analyse philosophical concepts, definitions, problems and new hypotheses in different areas of Philosophy. It will increase their skills to think rationally and to independently explore the challenging problems of Philosophy. Further, they will be able to apply Philosophical knowledge and methodology to other inter-disciplinary domains of learning; develop the skills of systematic argument; resist stereotypical ways of thinking and acquire a more nuanced outlook on social issues.

Department of Economics

Name of Programme: B.A. / B.Sc. General (under CBCS)

Programme Outcomes:

This Programme prepares the students for a successful career in different fields, ranging from academics and administration to industry and entrepreneurship. It provides a strong foundation in economic theory, focusing on applied and policy issues, to develop the much-needed skills of applying quantitative tools and techniques in solving economic problems. Further, it inculcates a logical and analytical temperament to make the students competent for higher education in inter-allied disciplines.

Programme-specific Outcomes:

After completing the Programme, students are expected to grasp how microeconomic and macroeconomic variables are determined in a theoretical framework; this knowledge will enable them to robustly question the theoretical framework, which is taken for granted. Students will learn to analyze the trends of macroeconomic variables in the Indian economy and, hence, also be able to derive meaningful insights from the analysis of macroeconomic trends with reference to India. They will be able to assess existing economic policies for development and, hence, prescribe better policies. Further, they might apply the descriptive statistical tools and techniques to the raw data for extracting meaningful insights. Finally, they will have the skills to critically view the complex economic system in relation to its inherent contradictions.

Department of Fashion and Apparel Design

Name of Programme: B.F.A.D. Honours (under CBCS)

Programme Outcomes:

The Programme is designed to equip the students for any kind of jobs or business related to garments, accessories, costume-designing etc.

Programme-specific Outcomes:

The Programme enables students to pursue higher studies in Fashion and Apparel Design, gain employment in the garment industry and become entrepreneurs in the various areas of Fashion and Apparel Design.